



# Kevin S. Woodard

Partner Of Counsel kevin.woodard@dinsmorecomplianceservices.com

Cincinnati, OH Tel: (513) 977-8646

With more than 20 years experience providing services to investment managers, broker-dealers, mutual funds/private funds and bank wealth management divisions, Kevin has experience as in-house and outside legal compliance counsel at banks and investment organizations.

Before joining DCS, he served as chief compliance officer and chief legal officer for various investment advisers, broker-dealers, private fund advisers, municipal advisers, mutual funds and bank trust/wealth management divisions. He was also the compliance solutions managing director at a law firm.

Kevin created and implemented a program for the outsourcing of chief compliance officer services for investment advisers and municipal advisers, creating Advisers Act and various state required compliance policies and procedure manuals, all ancillary documents necessary for advisers and compliance calendar/monitoring and testing programs. He has spoken at various conferences, including NAPFA Symposiums in Boston, New York, Washington, D.C. and Philadelphia, on topics such as: index annuities; distribution of insurance products through banks; compliance issues for investment advisers; compliance update and frequent compliance mistakes made by investment advisers; and cybersecurity.

#### **Services**

- Dinsmore Compliance Services
- Investment Advisers
- Investment Funds & Investment Management

#### **Education**

- University of Cincinnati College of Law (J.D., 1991)
- Miami University (B.A., 1988)

#### **Bar Admissions**

Ohio



#### **Court Admissions**

U.S. District Court for the Southern District of Ohio

#### **Affiliations/Memberships**

· Cincinnati Bar Association

## **Publications**

February 20, 2025

**SEC Enforcement Action Related to Account Type Conversions** 

January 29, 2025

SEC Enforcement Actions Related to Electronic Communications Recordkeeping Failures

DCS Investment Advisor Alert

January 13, 2025

Summary of Regulation S-P Revisions Applicable to Investment Advisers

DCS Investment Advisor Alert

October 28, 2024

Division of Examinations: SEC Fiscal Year 2025 Examination Priorities for Investment Advisers

DCS Investment Advisor Alert

September 12, 2024

**SEC Enforcement Actions Related to the Marketing Rule** 

DCS Investment Advisor Alert

April 24, 2024

SEC Division of Examinations Risk Alert: Initial Observations Regarding Advisers Act Marketing Rule Compliance

DCS Investment Advisor Alert

April 18, 2024

**Internet Adviser Registration Reforms** 

DCS Investment Advisor Alert

April 12, 2024

**Senvest Management Enforcement Action – Electronic Communications** 

DCS Investment Advisor Alert

October 24, 2023

Division of Examinations: 2024 Examination Priorities for Investment Advisers

September 14, 2023



Investment Advisors: Assessing Risks, Scoping Examinations and Requesting Documents

DCS Investment Advisor Alert

September 14, 2023

SEC Enforcement Actions Related to the Marketing Rule and Hypothetical Performance Data

DCS Investment Advisor Alert

May 5, 2023

Safeguarding Customer Records and Information at Branch Offices

DCS Investment Advisor Alert

April 5, 2023

Division of Examinations Risk Alert, March 27, 2023: Observations from Examinations of Newly-

**Registered Advisers** 

February 16, 2023

Division of Examinations: 2023 Examination Priorities for Investment Advisers

DCS Investment Advisor Alert

January 19, 2023

DCS ALERT: SEC Enforcement Action Related to Conflicts of Interest

DCS Investment Advisor Alert

January 12, 2023

DCS Alert: Division of Investment Management Marketing Rule FAQ- January 11, 2023

DCS Investment Advisor Alert

December 14, 2022

Division of Examinations Risk Alert, December 5, 2022: Observations From Broker-Dealer and Investment Adviser Compliance Examinations Related to Prevention of Identity Theft Under Regulation S-ID

DCS Investment Advisor Alert

November 4, 2022

SEC Risk Alert Addresses Upcoming Examinations Relating to the "Marketing Rule"

May 9, 2022

**Division of Examinations: 2022 Examination Priorities** 

May 9, 2022

Division of Examinations Risk Alert: Investment Adviser MNPI Compliance Issues

May 9, 2022

DCS Alert: Investment Adviser Representative Continuing Education Requirements

February 14, 2022

Division of Examinations Risk Alert: Observations from Examinations of Private Fund Advisers



February 14, 2022

Division of Examinations Risk Alert: SEC Proposes Cybersecurity Risk Management Rules

December 6, 2021

Division of Examinations Observations: Investment Advisers' Fee Calculations

December 6, 2021

Observations from Examinations of Advisers who Provide Electronic Investment Advice

October 27, 2021

**Update Regarding the Department of Labor Fiduciary Rule** 

August 25, 2021

Observations from Examinations of Investment Advisers Managing Client Accounts That Participate in Wrap Fee Programs

August 25, 2021

Observations Regarding Fixed-Income Principal and Cross Trades by Investment Advisers from an Examination Initiative

July 27, 2021

**Best Practices in Share Class Reviews** 

July 12, 2021

Preparing for the Full Implementation of the DOL Fiduciary Rule

March 12, 2021

Division of Examinations, Feb. 26, 2021: Continued Focus On Digital Asset Securities

February 10, 2021

**New York Investment Adviser Representative Registration** 

January 6, 2021

OCIE Risk Alert - Observations from Examinations of Broker-Dealers and Investment Advisers: Large Trader Obligations

November 24, 2020

**OCIE Observations: Investment Adviser Compliance Programs** 

November 18, 2020

OCIE RISK ALERT: Supervision, Compliance, and Multiple Branch Offices

October 21, 2020

OCIE RISK ALERT—Cybersecurity: Ransomware Alert

3rd Quarter Investment Advisers Newsletter

October 21, 2020



Select COVID-19 Compliance Risks and Considerations for Broker-Dealers and Investment Advisers

October 21, 2020

OCIE RISK ALERT—Cybersecurity: Safeguarding Client Accounts against Credential Compromise 3rd Quarter Investment Advisers Newsletter

October 21, 2020

SEC Roundtable to Discuss Reg Bl and Form CRS

3rd Quarter Investment Advisers Newsletter

October 21, 2020

SEC Enforcement Action - VALIC Financial Advisors

3rd Quarter Investment Advisers Newsletter

October 16, 2020

**SEC Issues Additional Form CRS Guidance** 

July 23, 2020

Dealing with Vulnerable Investors and Financial Exploitation

July 16, 2020

**Examinations Focusing on Compliance with Form CRS** 

July 16, 2020

**Observations from Examinations of Investment Advisers Managing Private Funds** 

July 16, 2020

**LIBOR Transition Preparedness** 

July 16, 2020

SEC Enforcement Action against Morgan Stanley Smith Barney for Providing Misleading Information to Retail Clients

July 16, 2020

SEC Orders Three Self-Reporting Advisory Firms to Reimburse Investors over Improper Share Class Selection Disclosure

July 16, 2020

SEC Charges California Trader for Manipulative Trading Scheme Involving COVID-19 Claims

June 22, 2020

Municipal Advisors Granted Relief under SEC's Temporary Conditional Exemption

April 30, 2020

**Paycheck Protection Program Disclosure Requirements: UPDATE** 

April 17, 2020



### **Paycheck Protection Program Disclosure Requirements**

April 13, 2020

**DCS Investment Advisers Newsletter** 

1st Quarter 2020

April 10, 2020

OCIE Risk Alerts: Have You implemented Regulation BI and Form CRS?

April 6, 2020

**Regulation Best Interest and Form CRS** 

March 27, 2020

Cybersecurity and Privacy Concerns to Keep in Mind for Remote Work

**Investment Advisers Alert** 

July 12, 2018

**Senior Financial Abuse Update** 

DCS Investment Advisers Update Q2

July 12, 2018

SEC Share Class Selection Disclosure Initiative ("SCSD") Update

DCS Investment Advisers Update Q2

July 12, 2018

SEC Division of Investment Management Updates to Custody Rule Frequently Asked Questions

**INVESTMENT ADVISERS UPDATE Q2** 

February 20, 2018

**SEC Announces Share Class Selection Disclosure Initiative** 

INVESTMENT ADVISERS SPECIAL ALERT

February 12, 2018

SEC Office of Compliance Inspections and Examinations Issues 2018 National Exam Program Examination Priorities

**INVESTMENT ADVISERS SPECIAL UPDATE** 

February 12, 2018

SEC Releases Update to 2018 Agenda of Regulatory Priorities

**INVESTMENT ADVISERS UPDATE Q4 2017** 

February 8, 2018

Q4 2017: Municipal Advisor Exam Results

MUNICIPAL ADVISERS QUARTERLY UPDATE