



*It's All About the Girls*  
Partners with one smart colt (John Egan) to represent his wife!

## IT'S ALL ABOUT THE GIRLS, LLC

A recently formed women's racing syndicate and social club, with the goal of promoting horse racing in a fun and positive way. Anna Seitz Ciannello was inspired to start this group after she took a work trip for Fasig-Tipton to Australia and saw how many great syndicates exist there, and how many women are involved in racing.

"I loved how they used fun things like fashion, Champagne and horses to get people together to have a great time," Ciannello said. "I've started a couple of partnerships here over the past two years and we have a blast, but I thought it was time to start one for all women."

For those women intimidated by horse ownership, this group is easy to join. Think of It's All About the Girls as networking with other horse lovers, while learning more about the horse industry. There are plenty of networking groups for men but not really many for women, so forming this group was a natural way for Ciannello to bring great women together and tie it all into horses. It's All About the Girls has members all over the country and even in England.

The first horse in the partnership for It's All About the Girls has been leased from Spendthrift Farm for the remainder of 2013. Her name is Dance Team, a 3-year-old filly by Dynaformer, who was running in California. B. Wayne Hughes, owner of Spendthrift Farm, was kind enough to lease her to the group and then she will retire next year to be bred. Dance Team broke her maiden race for It's All About the Girls on June 8 at Arlington Park in Arlington Heights, Ill. The plan is to run her in an allowance race soon.



It's All About the Girls also intends to buy a yearling this fall at the Fasig-Tipton October Sale. "I'd love to educate the girls on the entire process of buying a horse at auction: sending her to a farm to be broken, picking a trainer, getting her ready for a race," Ciannello said. "This will give the group a chance to see the whole process."

The first party, June 19, the club had was a big hit. A lot of women came out and even a few men! The group is delighted to be able to partner with Kendall-Jackson wines on future events. Barbara Banke, owner of the world-renowned California-based wine company, is also a very successful horse owner and "The Girls" are absolutely thrilled to partner with her on their new venture. They are hoping to start other such partnerships soon.

Also in the works is for the group to gather at different racetracks around the country. Next up: Saratoga at the beginning of August. Even though they might not have a runner, it gives the girls a reason to dress up, go to the races, drink Champagne and see what the fuss is all about. Horse racing is a lot of fun and you don't have to be a millionaire to be involved.

For more info, check out [womenssyndicate.com](http://womenssyndicate.com) and contact Anna Seitz Ciannello if you are interested in joining.



**STONE STREET**