

## EMPLOYER VIRTUAL WORKSHOP SERIES

# Workforce Retention: Culture, Leadership and Law

Tuesday, March 15, 2022 | 1:00 p.m.

With four million Americans quitting their jobs last November alone, perhaps the greatest challenge facing U.S. employers today is the retention of their best employees.

According to business and labor experts, overcoming this obstacle focuses on creating a retention culture for employees that benefits everyone. Join us this month for a free, virtual workshop where hosts and participants will discuss how to accomplish this and position employers for success.

### WORKSHOP STRUCTURE:

- Creating a culture
- Leading to retain and attract
- Understanding of Maslow's hierarchy of needs
- Recognizing what employees want
- Managing virtual and flex work
- Increasing employer protections
- Examining recent employment case laws

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Nothing that any of the speakers does or says constitutes legal, financial, or tax advice, nor implies an endorsement, approval, or recommendation either of an action or product or by any person or entity, nor creates an attorney-client, advisor-client, fiduciary-client, or any other relationship of any kind.

### YOUR HOSTS INCLUDE:

**Jamie Headley**  
*Director of Business Development,  
Michigan Manufacturing  
Technology Center*

**James Reid**  
*Partner, Dinsmore & Shohl LLP*

**Register at:**  
[tinyurl.com/4t52dezf](https://tinyurl.com/4t52dezf)

*After registering, you will receive  
a confirmation email containing  
information about joining the meeting.*

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