



## Craig E. Neiheisel

Partner  
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Craig focuses his practice on U.S. and international patent preparation and prosecution and client counseling on behalf of clients of all types and sizes – ranging from Fortune 500 companies, to universities, to startups and individual innovators. He has drafted and prosecuted scores of U.S. and international patent applications that span a broad array of electrical, computer, software, and mechanical technologies. Craig’s technical experience includes control systems, embedded systems, wireless communication technologies, internet technologies, computer networking, robotics, navigation systems, speech recognition, image processing, electronic circuits, automotive, material processing, optical systems, and illumination systems. He also counsels clients to effectively navigate the intellectual property of others when bringing new products to market, such as by developing strategies to design around the patents of others. In addition, Craig routinely conducts patentability, validity, infringement, and clearance studies, as well as renders patentability, invalidity, non-infringement, and clearance opinions.

In addition to his extensive patent preparation and prosecution experience, Craig has represented clients in complex multi-patent litigation relating to smartphone software, voice over internet protocol technology, semiconductor devices, and semiconductor manufacturing technology. He has patent litigation experience before U.S. federal district courts, International Trade Commission and the U.S. Court of Appeals for the Federal Circuit.

Prior to joining Dinsmore, he practiced in the Chicago office of Kirkland & Ellis LLP. Before entering the practice of law, Craig worked as an engineering intern at GE Aviation in Evendale, OH.

### Services

- Intellectual Property
- Intellectual Property Litigation
- Patent Procurement & Management
- Privacy, Data Protection & Internet Technologies
- Litigation

### Education

- University of Cincinnati College of Law (J.D., *summa cum laude*, 2010)
  - Order of the Coif
  - University of Cincinnati Law Review
- University of Michigan (M.S., 2006)
  - Electrical Engineering: Systems
- The Ohio State University (B.S., *magna cum laude*, 2005)
  - Electrical and Computer Engineering

## Bar Admissions

- Ohio
- U.S. Patent & Trademark Office

## Court Admissions

- U.S. District Court for the Southern District of Ohio

## Affiliations/Memberships

- Intellectual Property Owners Association
- Cincinnati Intellectual Property Law Association

# Experience

## NPE Experience

We have defended clients in challenges to their patents from a wide variety of NPEs. Several representative examples of patents we have defended are below:

- **Cascades Publishing Innovation, LLC:** U.S. Patent 8386484
- **Data Speed Technology LLC:** US Patent 5,867,686 – High speed real-time information storage system
- **eTagz:** US Patent 7,503,502 – Computer readable hang tag and product
- **eTagz:** US Patent 7,703,686 – Consumer computer-readable product label apparatus and method
- **eTagz:** US Patent 6,298,332 – CD-Rom product label apparatus and method
- **eWatch:** US Patent 6,970,183 – Multimedia surveillance and monitoring system including network configuration
- **Helfrich Patent Licensing:** Various US Patents related to mobile device technology
- **Honeywell International, Inc.:** Various US Patents related to bar code and QR code technology
- **Infinite Data, LLC:** US Patent 5,790,530 – Message passing multiprocessor system)

- **Innovatio IP Ventures:** Various US Patents related to local area network radio frequencies and multiple channel wireless access
- **Lemolson Foundation:** Various US Patents relating to bar code technologies
- **Lodsys:** US Patent 7,222,078 – Interactive applications (smartphone apps)
- **Mobile Logistics:** Various US Patents related to transportation yard management systems
- **MPHJ (formerly Project Paperless):** Various US Patents related to computer architecture and document management
- **Pragmatus Telecom, LLC:** US Patent 6,322,231 – Method and system for coordinating data and voice communications via customer contract channel changing system using voiceover IP)
- **Round Rock:** Various US Patents related to radio frequency identification
- **TPQ Development LLC:** US Patent 5,412,730 – Encrypted data transmission system employing means for randomly altering the encryption keys)
- **US Ethernet Innovations:** Various US Patents related to Ethernet connections and point of sale
- **Wireless Media:** Various US Patents related to transportation yard management systems
- **You Technology, Inc.:** Various US Patents related to biometric technology

#### **University Advanced Research Agreements**

We represent an automotive manufacturer in negotiating and completing numerous university advanced research agreements and cooperative research and development agreements, in which we leveraged a unique combination of Intellectual Property and Corporate transactional experience.