



Francis E. Pierce, III

Partner
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Frank practices in the areas of medical malpractice defense litigation, medical product liability defense litigation, mold defense litigation, probate litigation and general tort defense litigation in the Florida state circuit and appellate courts, including appearing in four of the six appellate district courts in Florida and the Florida Supreme Court. Frank has also appeared in all Federal District Courts in Florida, the Eleventh United States Circuit Court of Appeals and the United States Supreme Court.

Frank's clients have included a nationally recognized children's hospital, multiple medical schools in the State of Florida, a teaching hospital, a level I trauma center, as well as medical clients practicing individually and in groups. Frank's litigation experience includes federal multidistrict litigation for Merrell Dow in the Bendectin birth defect litigation, Procter and Gamble for the Rely tampon/toxic shock syndrome litigation and federal class action litigation involving medical informed consent. Frank has served as the President of the Florida Defense Lawyers Association and lectures on a variety of legal topics.

Services

- Litigation
- Tort

Education

- University of Florida (J.D., 1978)
- University of Florida (B.A., 1976)

Bar Admissions

- Florida

Court Admissions

- U.S. District Court for the Middle District of Florida
- U.S. District Court for the Northern District of Florida

- U.S. District Court for the Southern District of Florida
- U.S. Court of Appeals for the Eleventh Circuit
- U.S. Supreme Court

Affiliations/Memberships

- American Board of Trial Advocates, Central Florida Chapter
- American Bar Association
- Association of Defense Trial Attorneys
- Defense Research Institute, Drug and Device Committee
- Orange County Bar Association, Medical Malpractice Committee
- Ninth Judicial Circuit Medical Malpractice Arbitration Advisory Committee
- United States District Court Arbitration Program, Middle District of Florida
- Citizen Dispute Settlement Program, Orange County Bar Association
- Health Law Section of Florida Bar
- International Association of Defense Counsel

Distinctions

- “AV” Rated Attorney by Martindale-Hubbell Law Directory
- *Best Lawyers*®
 - "Lawyer of the Year" in Insurance Law (2022, 2024)
 - "Lawyer of the Year" in Litigation — Insurance (2023)
 - Litigation Insurance – Defendants (2023-2024)
 - Medical Malpractice-Defendants (2024 - 2025)
 - Personal Injury (2024)
 - Personal Injury Litigation - Defendants (2025)
 - Insurance Law (2025)
 - Litigation - Insurance (2025)
- Florida Defense Lawyers Association
 - 2023 Chubby Damsel Lifetime Achievement Award
- Florida Super Lawyers Selection by Thomson Reuters
- American Lawyer and Corporate Counsel Magazine
 - “The American Lawyer Go-To Litigation Firms” – Principal Attorney
- Orlando Home and Leisure Magazine

- Top Lawyers