



Holly C. Wallace

Of Counsel
holly.wallace@dinsmore.com

Louisville, KY
Tel: (502) 581-8067

Holly provides service-oriented legal counsel with experience advising clients on regulatory compliance, software technology agreements, and data privacy obligations including GDPR, HIPAA, CCPA/CPRA and CPNI. As former in-house counsel for a cloud-based, global technology company, she has particular experience supporting clients who provide Software as a Service (SaaS), unified communications as a service (UCaaS) and other cloud-based and hosted services.

Holly brings over twelve years' experience negotiating complex commercial agreements including end user license (EULA), master service (MSA), data processing (DPA) and content-distribution agreements. She is able to assist clients with an array of distribution models including OEM, reseller, channel partner, and sales referral agents. A trusted advisor, Holly has worked with clients' information-security and product teams to help launch new cloud-based services.

Holly also assists clients in the public utility arena, including clients in the telecommunications, electric, gas, water and sewage industries. She has represented local utilities and rural cooperatives in a variety of matters and disputes before state and federal courts and agencies, including arguing before the United States Court of Appeals for the Sixth Circuit.

Holly's experience also includes assisting clients from a variety of other industries including healthcare, media, and banking in general corporate matters, employment issues, litigation, and M&A due diligence reviews.

Services

- Regulatory Compliance
- Public Utilities Industry
- Litigation
- Mergers & Acquisitions

Education

- University of Louisville Brandeis School of Law (J.D., *magna cum laude*, 2000)

- University of Chicago (M.A.)
- Goucher College (B.A.)
 - Phi Beta Kappa

Bar Admissions

- Kentucky

Court Admissions

- U.S. Court of Appeals for the Sixth Circuit
- U.S. District Court for the Eastern District of Kentucky
- U.S. District Court for the Western District of Kentucky

Affiliations/Memberships

- Board of Directors, Guns to Gardens Louisville
- Board of Directors, Cedar Ridge Camp (2008 - 2012)
- Vice-Chair, Alternative Dispute Resolution Section, Louisville Bar Association (2011)
- Leadership Academy Class, Louisville Bar Association (2009)
- Adjunct Professor, University of Louisville (2002 - 2006)

Distinctions

- Peer Review Rated AV in *Martindale-Hubbell*
- *Louisville Magazine* "Top Lawyers" (2011)