



## Kevin MacKenzie

Partner

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Kevin is experienced in preparing and prosecuting provisional, utility and PCT patent applications in mechanical, chemical and electrical arts. He also advises clients on litigation, arbitration and mediation regarding IP matters.

He advises clients with respect to IP strategy including developing a protection strategy that covers valuable assets utilizing Patents, Trademarks and Copyrights to protect various aspects of a company's intellectual property. Kevin also advises clients on the monetization of IP assets including licensing and assignment of those assets. He also advises clients on strategic IP planning including analysis of patent portfolios for determining business and research decisions.

He has particular industry knowledge in the areas of automotive components, including interior, steering, seating, latches, transmission components, HVAC and fuel systems. He also has extensive experience with fuel cell and battery systems, electrical power generation and turbine systems, plastics and polymers, including silicone-based systems and adhesives, and with software and business methods.

Kevin received a B.S. in Chemical Engineering from Michigan State University in 1992 and received his J.D. from the University of Detroit-Mercy School of Law in 1998. He is admitted to practice in Michigan, in the U.S. District Court for the Eastern District of Michigan, and before the U.S. Patent and Trademark Office. He is a member of the Federal Bar Association, the Michigan Patent Law Association, the Society of Automotive Engineers, the American Institute of Chemical Engineers, and Michigan State Bar IP Committee.

He previously worked as a design engineer for GTech Services, where he performed design and cost analyses under contract for Ford Motor Company. Prior to that, he held the position of design engineer with MascoTech, Inc. and was responsible for the design and implementation of interior systems in conjunction with the electrical system for a Ford Motor Company heavy truck program.

### Services

- Intellectual Property
- Intellectual Property Litigation

- Patent Procurement & Management

## **Education**

- University of Detroit Mercy School of Law (J.D., 1998)
- Michigan State University (B.S., 1992)
  - Chemical Engineering

## **Bar Admissions**

- Michigan
- U.S. Patent & Trademark Office

## **Court Admissions**

- U.S. District Court for the Eastern District of Michigan

## **Affiliations/Memberships**

- State Bar of Michigan
  - Intellectual Property Law Committee
  - Intellectual Property Law Section
- Federal Bar Association
- Michigan Patent Law Association
- Society of Automotive Engineers
- American Institute of Chemical Engineers
- State Bar Of Michigan IP Counsel
- State Bar IP Newsletter IPLS Proceedings, editor
- Japan Patent Liaison Council
- Europe Liaison Council
- Youth hockey coach